



DOON  
CONSTRUCTION  
AND DECORS

BUILDING TRUST.  
CREATING SPACES.  
DELIVERING FUTURE.

FRANCHISE PROPOSAL



Doon Construction & Decors

# FRANCHISE PROPOSAL

India's Fast Growing Construction & Interior Franchise Network

Presented By

DOON CONSTRUCTION AND DECORS

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ROI & Investment

Ideas That Drive Growth.



Turning Vision..  
Into Impact.



# 01 About Us



## Our Company HISTORY

DOON CONSTRUCTION AND DECORS (DCD) is a rapidly growing construction and interior solutions company with 20 Years of Trust, Experience, and Excellence in the industry committed to delivering high-quality, innovative, and reliable services across residential, commercial, and renovation sectors. With a vision to transform the construction industry through professionalism, advanced execution systems, and customer-centric solutions, DCD has established itself as a trusted name in modern construction and decor services.



## About Our Company

At DCD, we believe that every space should reflect quality, functionality, and modern aesthetics. Our team works with dedication, precision, and industry expertise to provide complete turnkey solutions — from planning and design to execution and finishing.

Over the years, DCD has built strong expertise in home construction, interior designing, renovation projects, modular solutions, commercial space development, and premium decor services. Our focus on quality workmanship, transparent processes, timely delivery, and customer satisfaction has helped us create long-term trust with clients.

## 02 Our Values

# From Concept to Completion.

### vision

“To build India’s most trusted and fastest-growing construction & interior franchise network by creating professional DCD branches across multiple cities and delivering excellence in every project.”

### Ideas That Drive Growth.



### mision

“To empower entrepreneurs and franchise partners with complete business support, advanced training, modern equipment, and a proven operational system while maintaining high standards of quality, transparency, and customer satisfaction.”

## 03 goals & objectives

### Growth

“Our goal is to create a scalable and profitable franchise ecosystem that generates long-term growth for investors, franchise partners, and the DCD brand while expanding our presence across India.”

### Customer Satisfaction

“At DCD, customer satisfaction is our top priority. We focus on quality work, timely delivery, transparency, and building long-term trust through professional and reliable services.”





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# Project Concept



## Concept 1

Premium and modern homes construction with smart planning, quality materials, and elegant finishing for families and homeowners.



## Concept 2

Stylish and customized interior designing solutions including modular kitchens, false ceilings, wall decor, lighting, and space optimization.



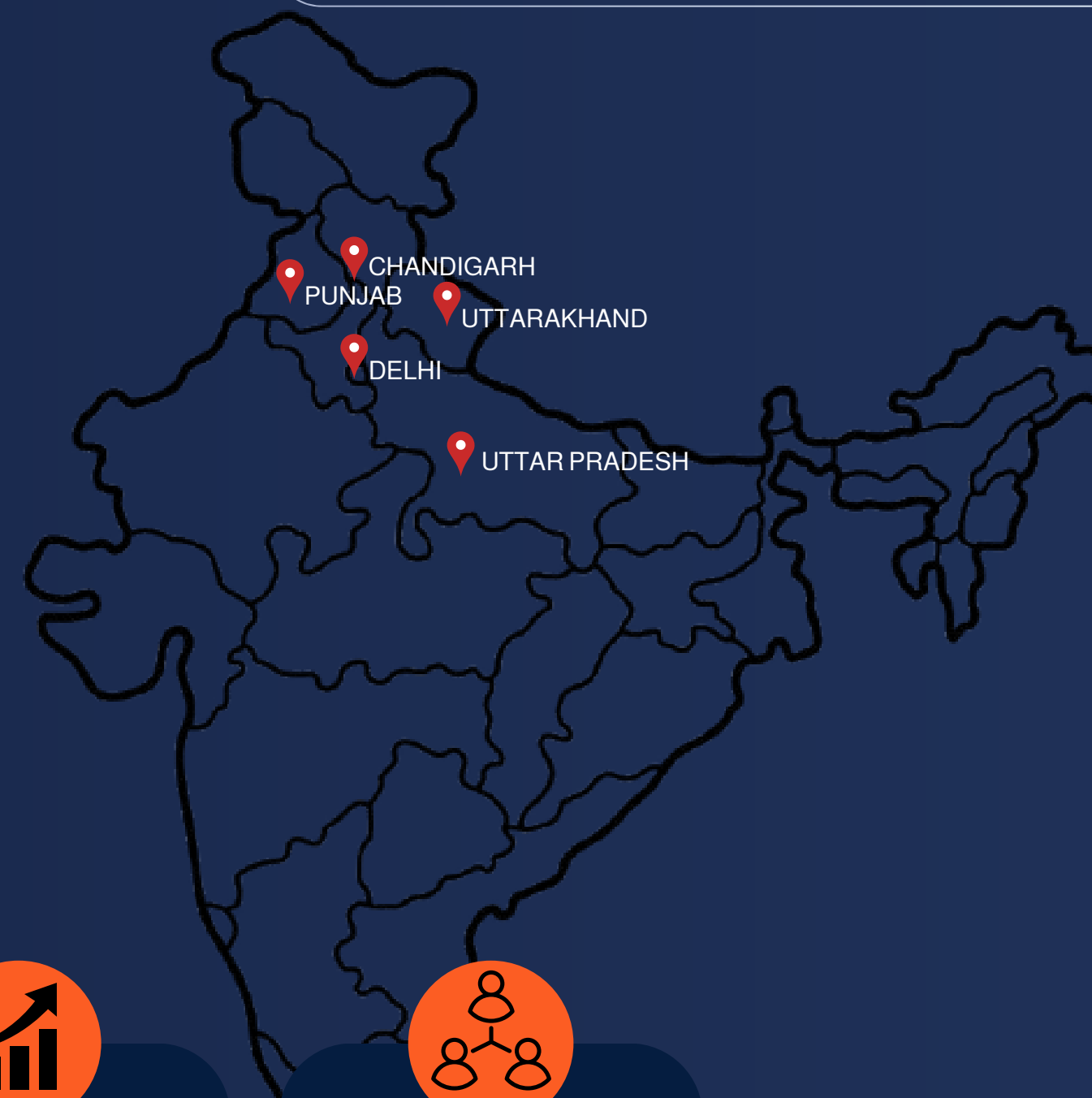
## Concept 3

Complete commercial construction and turnkey project execution for offices, shops, cafes, showrooms, and business spaces with professional management and timely delivery.

# 05 Market Analysis

India's construction and interior industry is growing rapidly due to increasing urbanization, smart city development, real estate expansion, and rising demand for modern homes and commercial spaces.

The organized franchise model in the construction sector is still limited, creating a strong opportunity for DCD to establish a nationwide professional network.



**20+**

YEARS EXPERINCE

Two decades of trust, quality, and professional expertise in construction and interiors.



**10+**

LIMITED SLOTS

Expanding DCD franchise branches across major cities in India.



**PAN INDIA**

EXPENSION VISION

Two decades of trust, quality, and professional expertise in construction and interiors.



**HIGH GROWTH**

INDUSTRY

Rapidly growing market with strong future business opportunities.



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# FRANCHISE PROGRAM

The DCD Franchise Program is designed to empower entrepreneurs and business partners with a complete construction and interior business model. Through this program, DCD provides brand support, professional training, equipment assistance, operational guidance, and marketing support to establish successful franchise branches across multiple cities in India.





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# SERVICES



## EQUIPMENT

“Advanced tools and professional resources for efficient project execution.”

## SUPPORT

“Complete business, technical, and operational support for franchise growth.”

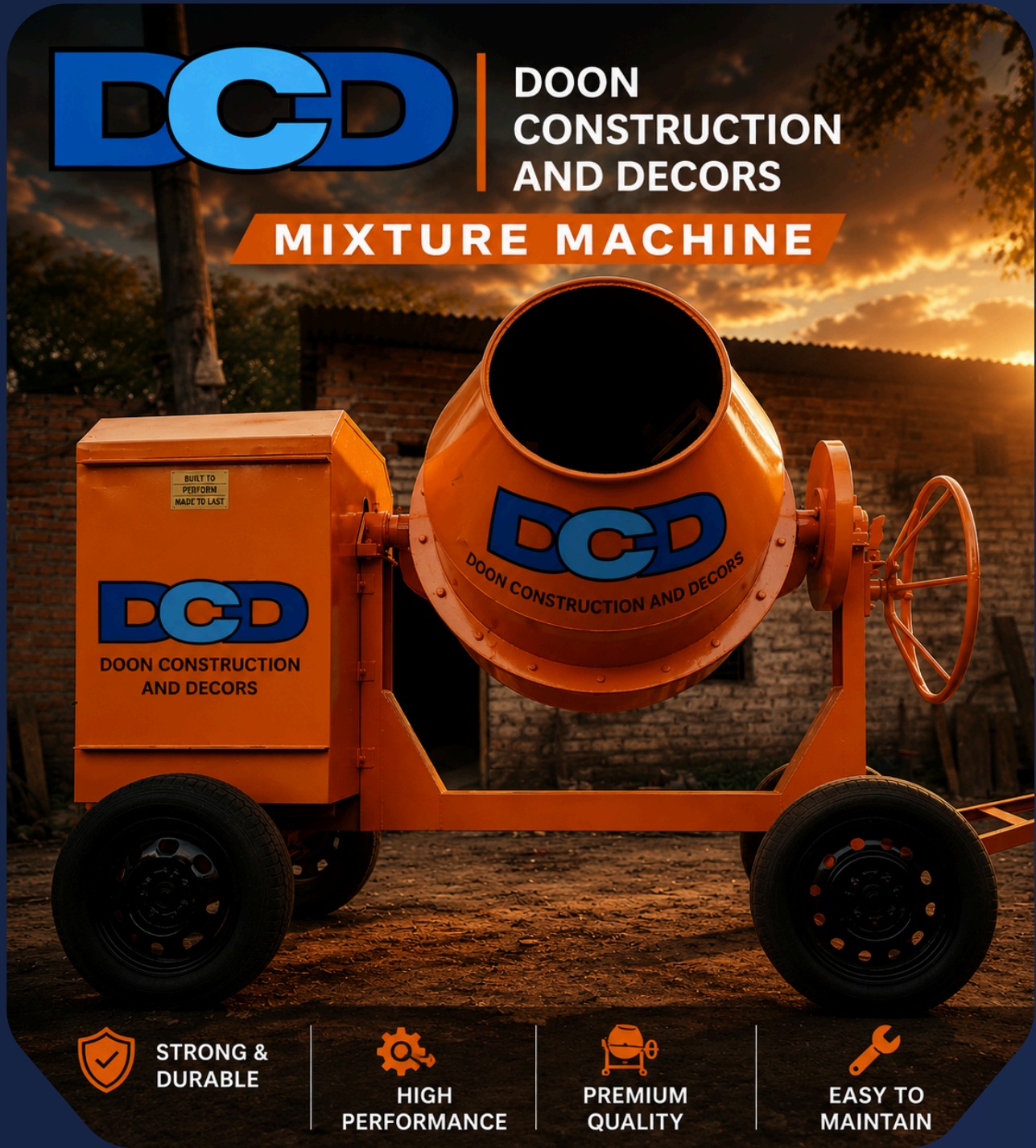
## TRAINING

“Expert training programs to build skilled and successful franchise teams.”

## SERVICE

“High-quality construction and interior solutions with professional standards.”





## 07 EQUIPMENT

- MIXTURE MACHINE
- FULL SIZE HAMMER
- HILTI MACHINE
- DRILL MACHINE
- SAFETY HELMETS/JAKCETS
- SITE T-SHIRTS
- MEASURING TAPE
- GRINDER CUTTER



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# SUPPORT PROGRAM

“Dedicated technical, operational, marketing, and project management support to ensure smooth franchise operations and long-term business growth.”



## TECHNICAL SUPPORT

“DCD provides complete technical and operational support including project guidance, site management, estimation assistance, design consultation, execution strategies, and project leads to help franchise partners grow successfully.”



## MECHANICAL SUPPORT

“DCD provides mechanical support including construction equipment assistance, machinery guidance, tool management, maintenance support, and operational resources for smooth and efficient project execution.”

# 09 ROI & INVESTMENT DETAILS

## INVESTMENT

**20,00,000**

INCLUDES.

- MACHINE
- TRAINING
- SUPPORT
- GUIDANCE
- LEADS
- SERVICE

## RETURNS

**6 MONTHS**

ROI Breakdown Example  
Lead Generation Support by DCD

- DCD Provides: 10 Project Leads Per Month
- Expected Conversion Ratio: 10% Minimum
- Average Successful Conversion: 1 Project Per Month

Estimated Profit Calculation  
ParticularApprox Value  
Projects Converted - 1 Project / Month  
Average Profit Per Project - ₹8 Lakhs - ₹10 Lakhs  
Estimated Monthly Profit - ₹8L - ₹10L  
Estimated Yearly Profit - ₹96L - ₹1.2Cr+



**THANK YOU!**

**Connect with us.**

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